SourceTechnologies®

# Grow with MICR Printing

## Secure Check Printing Solutions rooted in Lexmark Technology




## Check Printing is Big Business

### LARGE AND GROWING MARKET

81% of businesses print checks. Fraud is on the rise and continues to grow at alarming rates. Source Tech MICR printers are a security solution for any AP department.

### WIN NEW CLIENTS

Many dealers do not offer MICR, giving you an opportunity to differentiate. Win a beachhead with a solution most businesses need but few dealers offer.

### CROSS-SELL IN ACCOUNTS

Because of the breadth of applications, many of your existing clients likely use MICR. That gives you a chance to win share of wallet, keep out competitors, and grow at existing clients.

## Image Star Authorized Distribution

Image Star is a nationwide distributor of equipment, supplies, and solutions for the workplace technology industry. Image Star offers rapid nationwide fulfillment services across the full lineup of Source Technologies solutions including MICR printers, supplies, software, and warranty plans.

When you buy from Image Star, you are eligible for Sourcetech's STAdvance partner program benefits. Access dealer pricing, deal registration, co-sell and marketing support resources, and credit for Lexmark Rewards and other authorized dealer programs.

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